



**AMERICAN
STRATEGIES**

REED AWARD WINNER

POLLIE AWARD WINNER

GOLDIE AWARD WINNER

OVERVIEW

If you're not using text messaging on your campaign, you are missing the single most powerful and cost effective way to connect with you registered voters while gathering the voter data you need to get more votes.

For example, if you know that safety and security are the most important issue in the minds of your voters, we will craft a survey that promotes that message using our interactive text based surveys to get voters to take action in support of your candidacy.

That action can be anything you want, from yard signs to volunteering to making a donation to your campaign. We have done it all.

If you simply want to know about what voters are thinking, we can do that as well. Our trained staff can get your survey in the field and provide real time data back to you the same day.

With the American Strategies P2P (Peer To Peer) Text Survey platform we can get your message out to your voters and we will gather actionable data while we do it.

IMPLEMENTATION AND PRICING

The American Strategies P2P Text Survey platform is a full service offering. We handle list acquisition, message creation, texting execution with the final detailed report coming back to your campaign for follow up with individual voters.

Our pricing is 100% transparent so that you know up front what your campaign investment will be. We charge a flat 19.5 cents per cell phone number, including the cost of the list of voters, with discounts start with lists of 10,000+ numbers.

Call or email us today and we can get pull a targeted list and get you a price in 10 minutes. You can have your survey out the door within an hour of content approval.

Don't miss the unique opportunity to connect with most voters where they spend all their time – on their smart phones.

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